The College of Business (COB) is committed to excellence and the academic growth and achievement of our students. We believe in accountability, performance disclosure and continuous improvement.

Three college student learning outcomes (CSLOs) are assessed regularly to measure student learning and gauge the effectiveness of teaching.[1]

CSLO #1. COB Business students will demonstrate an ability to write intelligently about business.

CSLO #2. COB Business students will be able to present at a professional level about business.

CSLO #3. COB Business students will demonstrate acquisition of up-to-date business content knowledge expected of a graduate with the BS or BA degree.

CSLO #1 is assessed once a year in W*ħ9 e W*ħ9 F7s

Assessors assigned by the COB Assessment Committee evaluate student artifacts based on the writing assessment rubric created by the COB Assessment Committee. Assessment results of writing skills are first reviewed by the COB Assessment Committee and then shared with all COB faculty.

[1] The B.S. Supply Chain Management program moved to the College of Business in Fall 2021. No reportable data are available.

Table 1

Table 3: Assessment of Business Content Knowledge
Spring 2021-Spring 2022 Peregrine Test Scores External Comparison

Test Area (Undergraduate)	Lewis COB Spring 2021	Lewis COB Fall 2021	Lewis COB Spring 2022		ACBSP Institutions (U.S.A.)	ACBSP Region 4 Institutions (Great Lakes Council)
Accounting	49.67	57.00	55.26	(T) 54.52 (A) 62.14 (IL) 55.43 (NM) 60.00	53.35	51.71
Business Communications	60.99	68.50	64.04	(T) 62.90 (A) 68.57 (IL) 63.81 (NM) 55.00	63.53	61.03
Business Ethics	53.55	59.25	61.40	(T) 60.43 (A) 63.57 (IL) 60.86 (NM) 60.00	56.31	54.06
Business Finance	47.52	55.75	56.14	(T) 54.62 (A) 65.71 (IL) 56.00 (NM) 60.00	50.22	48.73
Business Integration and Strategic Management	55.62	63.00	61.23	(T) 59.14 (A) 71.43 (IL) 60.76 (NM) 60.00	59.62	57.19
Business Leadership	53.55	58.25	56.67	(T) 54.84 (A) 65.71 (IL) 56.10 (NM) 65.00	56.52	54.53
Economics (Macroeconomics & Microeconomics)	52.31	60.75	58.95	(T) 57.20 (A) 66.43 (IL) 58.67 (NM) 45.00	53.45	52.22

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Last updated July